



**Update in Pulmonary Pathology: Contemporary Classification & Diagnosis**

September 15-17, 2022

Grand Hyatt Denver

1750 WELTON ST | DENVER, CO, 80202

Exhibit and Sponsorship  
Prospectus



**Update in Pulmonary Pathology: Contemporary Classification & Diagnosis**  
Denver, CO

**Exhibiting Opportunities**

Gold Exhibitor	Silver Exhibitor	Standard Exhibitor	Standard Exhibitor
<b>\$8,000</b>	<b>\$6,000</b>	<b>\$4,000</b>	<b>\$2,000</b>
5 Complimentary program binders	4 Complimentary program binders	3 Complimentary program binders	2 Complimentary Access to Program
Pre-attendee list (Digital)	Pre-attendee list (PDF)	Post-attendee list (PDF Only)	Post-attendee list (PDF Only)
Post-attendee list (PDF and Digital)	Post-attendee list (PDF and Digital)	Full-page company listing on meeting website	Company logo printed on all recognition material (online)
Full-page company listing on meeting website	Full-page company listing on meeting website	Company logo printed on all recognition material (online)	Company logo included in post event thank you email
Company logo printed on all recognition material (online)	Company logo printed on all recognition material (online)	Company logo included in post event thank you email	<b>Single Booth</b> (1) 6 Foot table with skirt (2) Chairs, (1) Waste basket, Wi-fi access
Company logo included in post event thank you email	Company logo included in post event thank you email	Half-page ad in program binder/Digital USB	Complimentary Exhibitor badges: 2
Two insert in the conference welcome packet	One insert in the conference welcome packet	<b>Single Booth</b> (1) 6 Foot table with skirt (2) Chairs, (1) Waste basket, Wi-fi access	
Two full-page ads in program binder/Digital USB	Full-page ads in program binder/Digital USB	Complimentary Exhibitor badges: 3	
<b>Double Booth</b> (2) 6 Foot tables with skirts (4) Chairs, (1) Waste basket, Wi-fi access	<b>Double Booth</b> (2) 6 Foot tables with skirts (3) Chairs, (1) Waste basket, Wi-fi access		
Complimentary Exhibitor badges: 5	Complimentary Exhibitor badges: 4		



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**Sponsorship Opportunities**

<b>Welcome Reception</b>
<b>\$4,000</b>
Exclusive signage during evening reception
Recognition on "Thank you" signage
Recognition in program as reception supporter
10 Minute presentation/Speech to attendees

<b>Luncheon (4 days available)</b>
<b>\$3,000</b>
Company logo on luncheon signage
Recognition on "Thank you" signage
Recognition in program as luncheon supporter

<b>Breakfast (5 days available)</b>
<b>\$2,000</b>
Company logo on breakfast signage
Recognition on "Thank you" signage
Recognition in program as breakfast supporter

<b>Refreshment Breaks (5 days available)</b>
<b>\$1,000</b>
Company logo on break signage
Recognition on "Thank you" signage
Recognition in program as refreshment break supporter

<b>Lanyards</b>
<b>\$2,000</b>
Sponsor's designed lanyard, incorporating the retreat's info/logo and Sponsor's info/logo will be provided to all participants during the check-in and registration



## Update in Pulmonary Pathology: Contemporary Classification & Diagnosis Denver, CO

### Exhibitor Rules and Regulations

#### Contract

The following rules and regulations become binding upon acceptance of this contract between the applicant and its employees, and Pathology Learning Centers LLC (PLC), the meeting sponsor.

#### Space Assignment

Booth locations will be assigned at the sole discretion of PLC. Placement will be made based on date of reservation, with consideration to wishes expressed by the applicant. Placement of Platinum, Gold and Silver supporters' booths will be given top priority.

**Exhibit hall Location:** "St. Laurent 7"

**Exhibit Set up:** Thursday, September 15, 2022 from 7:00 AM - 8:00 AM

#### Exhibit Hours:

Thursday, September 15, 2022 7:00 AM - 5:00 PM

Friday, September 16, 2022 7:00 AM - 3:30 PM

Saturday, September 17, 2022 7:00 AM - 3:00 PM

\*No exhibitors will be permitted to break down their booth until 3 PM on September 17, 2022.

#### Receiving and Storage of Exhibit Booth Materials

Please contact Grand Hyatt Denver at 1-303-295-1234 for information on their receiving and storage policy.

#### Signage

Minimum pre-approved and pre-arranged signage is permitted in the Hotel public areas and grounds. It must meet the Hotel standards and requirements (handmade, inked signs are not permitted) and must be removed immediately upon conclusion of the meeting for which it has been used. All displays are limited to the private function areas. No signage is permitted in the main lobby. Nothing shall be posted, nailed, screwed or otherwise attached to walls, floors, or other parts of the building or furniture.

#### Unoccupied Space

PLC reserves the right, should any rented space remain unoccupied after the first hour of the show's opening, to rent or occupy said space.

#### Payments & Refunds

The total amount for exhibit space is due upon the reserving of space and signing of the contract. In the event an exhibitor cancels a contract, PLC must be notified in writing for refunds to be made. A cancellation fee of \$250.00 will be deducted from any refund made. No refunds will be made for cancellations within two months of the meeting. **If the completed and duly executed PLC Exhibitor & Supporter Agreement Form and full payment is not received before the meeting, PLC reserves the right to refuse the exhibiting company to exhibit.**

#### Food Service

PLC reserves the right to provide food and beverage during certain hours in the exhibit area to enhance traffic through the exhibit area.

#### Noisy & Obnoxious Equipment

The operation of whistles or any objectionable device will not be allowed. After the show opens, noisy and unsightly work will not be permitted.

#### Security

Providing security for exhibits, exhibitor property and for exhibitors themselves, as well as for their employees, agents, representatives and guests, shall be the sole responsibility of the exhibitor only.

#### Fire and Safety Regulations

All local regulations will be strictly enforced, and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times. All display materials and decorations must be flameproof and subject to inspection. No flammable substances may be used or shown in booths.

#### Liability and Insurance

The hotel management and PLC will take all reasonable precautions to avoid loss of exhibitors' property by theft or fire, but under no circumstances shall the hotel management or PLC be responsible for such losses, and it is recommended that exhibitors cover their property with suitable insurance. In the enforcement and interpretation of these rules and regulations, the decision of PLC is final.

#### Damage to Property

Exhibitors are liable for any damage caused to the building, floor, walls, columns, or to standard booth equipment or to other exhibitors' property. Exhibitors must not apply paint, lacquer, adhesive or any other coating to building, columns, floors or to standard booth equipment.

#### Public Policy

Exhibitors are charged with knowledge of all ordinances and regulations pertaining to taxes, health, fire prevention, customs and public safety while participating in this meeting. Compliance with such laws is mandatory for exhibitors and the responsibility of the exhibitor.

#### Eligible Exhibits & Restrictions

PLC reserves the right to deny or cancel the registration of any exhibitor or program attendee(s) whom PLC, in its sole discretion, feels would not be in the best interest of PLC. PLC reserves the right to deny the exhibition of inappropriate items and products. New, unlisted and/or initial display items must be submitted for clearance prior to opening of the meeting. Clinical and laboratory tests and evaluation on such items must be submitted at least three months prior to the opening date of the show. The same restrictions apply to medical journal advertisements or other displayed publications and all promotional literature.

#### Exhibit Floor Access

PLC reserves the right to limit access to the exhibit floor to anyone when it is not officially open.

#### Use of Booth Space

Exhibitors shall reflect their company's highest standards of professionalism while maintaining their booths during show hours. No exhibitor shall assign, sublet or share booth space without permission.

#### Irregular Canvassing/Advertising Distribution

Solicitation of business or meetings in the interest of business except that of exhibiting firms is prohibited. Exhibitors are urged to report to PLC any violations of this rule.



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**Exhibitor & Sponsor Application**

Company information (As it should appear in program, website, and promotional items).	
Company name:	
Street address:	
City, State, Zip:	
Website:	
Telephone:	
Fax:	

3. Exhibit Booth Selection	\$Price
___ Standard Exhibit booth	<b>\$2000</b>
___ Bronze Exhibit booth	<b>\$4000</b>
___ Silver Exhibit booth	<b>\$6000</b>
___ Gold Exhibit booth	<b>\$8000</b>
<b>Total: \$ _____</b>	

5. Sponsorship Selection	
___ Refreshment breaks, ___ (# of days)	<b>\$1000 (per day)</b>
___ Breakfast, ___ (# of days)	<b>\$2000 (per day)</b>
___ Luncheon, ___ (# of days)	<b>\$3000 (per day)</b>
___ Welcome reception	<b>\$4000</b>
___ Lanyards	<b>\$2000</b>
<b>Total: \$ _____</b>	

We agree to all of the terms and conditions for this event (located on the previous page and on Pathology Learning Center's (PLC) website. The application is made by the undersigned, an authorized signatory of the above-listed company, and constitutes a binding contract with PLC.	
Name:	
Title:	
Signature:	
Date:	

<b>Method of Payment:</b>	
<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express <input type="checkbox"/> Check (payable to: Pathology Learning Centers)	
Name as it appears on card:	
Card number:	
Expiration date:	Security code:
Billings address:	
City, State, Zip:	

\*PLEASE SEND THE COMPLETED FORM VIA EMAIL TO [INFO@PATHLEARNING.COM](mailto:INFO@PATHLEARNING.COM)

PATHOLOGY LEARNING CENTERS  
8700 WEST FLAGLER STREET  
SUITE 100  
MIAMI, FL 33174